

TALKING PAPER  
ON  
MAKE IT BETTER

PURPOSE

- Provide overview and implementation guidance for Make It Better (MIB)

PROGRAM DESCRIPTION

- Community-level club system bringing airmen and their families together around shared interests, hobbies, and activities
- Self-organized by airmen with assistance of Wing-sponsored “club days” that helps to connect people with common interests
- Functions to strengthen relationships among airmen and promotes social interactions consistent with Air Force culture, values, and standards of military behavior

IMPLEMENTATION

- Installation CAIB chair shares enthusiasm for concept with group commanders
- CAIB organizes and tasks oversight council with kick-off and sustainment efforts
  - Council establishes preliminary list of interest areas per short survey to base community
  - Council works with CAIB to schedule installation-wide “club day”
    - Attendance at club day by base community facilitates initial sign-up
    - Events are heavily advertised across the wing
- Clubs organize and evolve with assistance of club-level leadership
  - Club leadership interface with Council members to facilitate communication and disseminate club information across the wing on a periodic basis

OUTCOME ASSESSMENT

- IDS reports to CAIB regarding engagement of base community with MIB
  - Quarterly report on selected community health indicators allows for assessment of program effectiveness and change in target behaviors over time